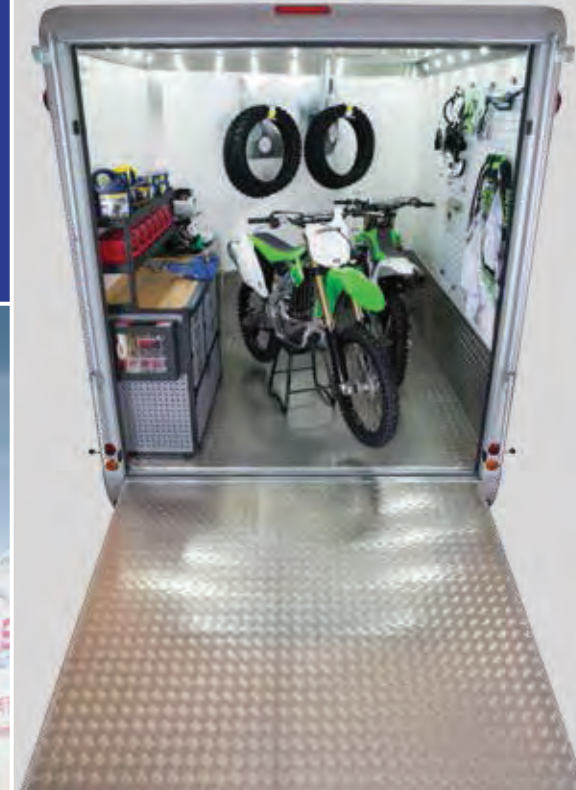


# BUSINESS IN A BOX



**WEST WOOD**  
TRAILERS



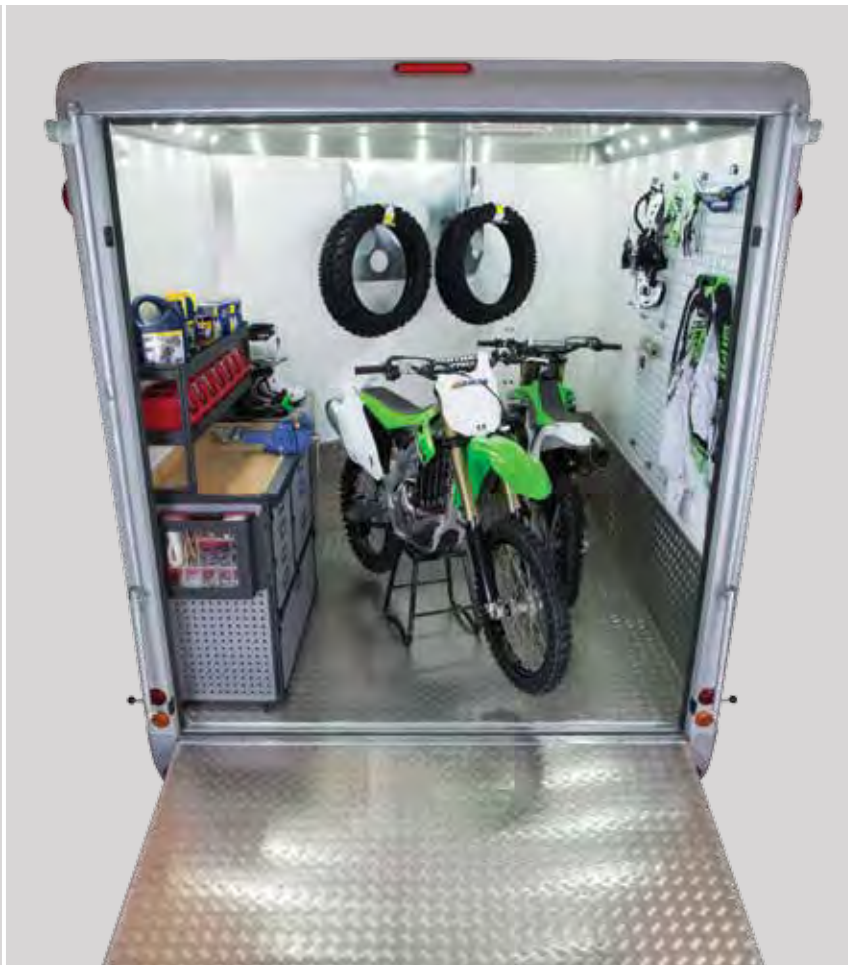
# In Safe Hands

## SPECIALISTS IN TRAILER DESIGN & ENGINEERING

For over 50 years, people have put their trust in our trailers, just ask an owner - they are not difficult to find. As specialists in trailer design and engineering, we have continued to set the standard both in the UK and throughout much of Europe.

We are an independent company with one focus: to build the best products on the market. More than 30,000 people choose our trailers each year - but we are not standing still. Our dedicated investment in new technologies and materials ensures that our products continue to exceed the expectations of our customers. We know that quality, strength, value and ease of maintenance are of vital importance to you. That is why we have made them the driving force behind everything we do.





# Business inabox

## DESIGNED WITH YOU AND YOUR BUSINESS IN MIND

The quick and cost effective way to make your business mobile. As well as offering much lower start up costs than traditional business premises, Business inabox allows you the ultimate flexibility. You can go wherever the opportunities are.

There are endless possibilities for Business inabox from:

- Services – mobile hair salons, nail bars, sports massage
- Sport/leisure – pro cycling teams, canoe clubs, wetsuit hire
- Group Use – Scouts or community groups
- Exhibitions
- Caterers
- Retail – from clothing to sweets to toys
- Office
- Workshop – utility companies

There are two model sizes: Business inabox M (medium) and Business inabox L (large), each can include space for living accommodation. The range also includes an option without the living area, making the trailer ideal for mobile catering businesses or as an exhibition unit. The trailers are offered with a number of rear door options including plain panel/single door; roller shutter; ramp or van rear doors. They provide the perfect 'blank canvas' for logo's or entire trailer wrapping which our very own wrapping technicians can complete for you as an optional extra. The silver coloured side panels are insulated, smart and easy to clean.

## The perfect trailer for you

The living area in the Eventa range has been designed to offer the best possible levels of comfort and functionality. There are three levels of finish: Bronze, Silver and Gold. With Bronze comes seating for three, sleeping accommodation for two, a sink and plenty of storage space. The Silver finish adds a gas cooking hob. The Gold finish adds on-board 12v electrics, 50 litre water tank and a 12v electric water pump. The 12v electrics means you can add a host of additional options including electric fridge, hot water, TV and electrical flush toilet; it really is a home from home. As a further option the trailer can be supplied with no fit-out to the living area allowing you to customise this area yourself.









# Why buy a Business inabox?

- Reduced costs when attending shows as no need to pay for a stand - the trailer is your stand
- Living on top of your stock; peace of mind over security
- Trailer provides clean weatherproof environment in which to conduct and discuss business
- Flexibility of being able to unhitch your trailer and driving to the supermarket or restaurant or simply leave your site for any reason
- Versatility: if one business venture is not performing to your expectations, or if markets change – then re-form your trailer at minimal cost and start afresh
- If the location proves to be unfavourable a fast evaluation can take place and your business can move quickly and easily to an alternative location
- The high resale value of Ifor Williams Trailers is well known: this makes the commercial risk of embarking on a new or untried venture is reduced. You are not tied to a retail premises for a set period – giving you freedom to experiment
- The trailer could be used for one kind of business in the winter and another in the summer so could suit seasonal demands
- Allows you to take your business to your customer, for example, mobile physiotherapy, sports massage or a nail salon



Retail application





# Living Area Features

The living accommodation in the Business inabox M and L is bright, modern and comfortable. There are three levels of trim available plus the option of an 'empty', non fitted living area suitable for client's customisation.

**Base trim**, some accessories are available – check specification table on page 19.

**Bronze** is fitted out with furniture, with seating for 3 and sleeping for 2, table and cupboards. Also included is extra storage instead of cooking facilities, use of a manual pump water tap with internal light powered from the car and amongst other options, a front window is available.

**Silver**, Bronze trim plus a gas powered 3 burner cooking hob with gas compartment.

**Gold**, 12v services powered from on-board electrics allows the convenient use of a range of electric accessories such as 12v fridge and TV.



## Table

A dinette table which is repositionable for the sleeping arrangements.



## Seating and Sleeping

Can fit three people round the table and will sleep two adults comfortably.



## Sink

Sink is stainless with drainer. Manual tap with pump action comes with Bronze and Silver whilst the electric tap works off the on board battery in the Gold.



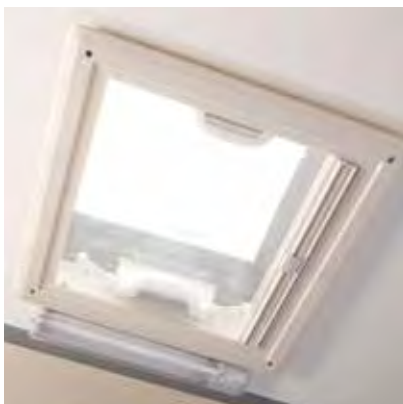
## Hob

Three burner stainless steel hob.



## Hob and Grill

Stainless steel four burner hob and grill.



#### Roof Light - Living

A permanently vented roof light with blind and flyscreen allows increased air circulation and reduces condensation.



#### Vinyl Flooring

Easy clean vinyl in Light Oak.



#### Gas Compartment

Both Medium and Large Business inabox have a compartment suitable for a gas bottle – on all trim levels including Base. On the Silver and Gold versions the gas bottle fittings are also included.



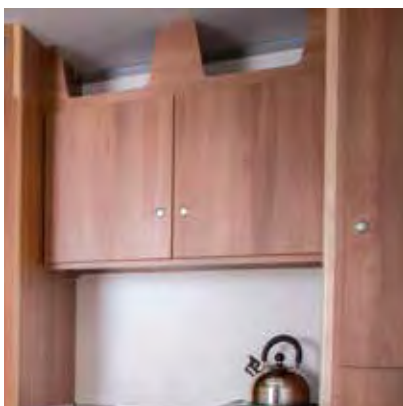
#### On Board 12v Battery

Standard leisure battery with 80 amp hours and an isolator switch.



#### Access Step

Step has an anti-slip surface for extra grip. This is also supplied on base trim.



#### Storage x 3

Headlocker storage above the hob on the Business inabox L and extra storage under the seats. Optional headlocker above the sink.



#### Living Area Storage

3 drawers come under the grill. An extra drawer is fitted instead of the grill (Silver trim). All over head lockers have a tall lip on them to prevent items falling out when door is open.



#### Lockable Split Entrance Door With Window And Full Sized Flyscreen

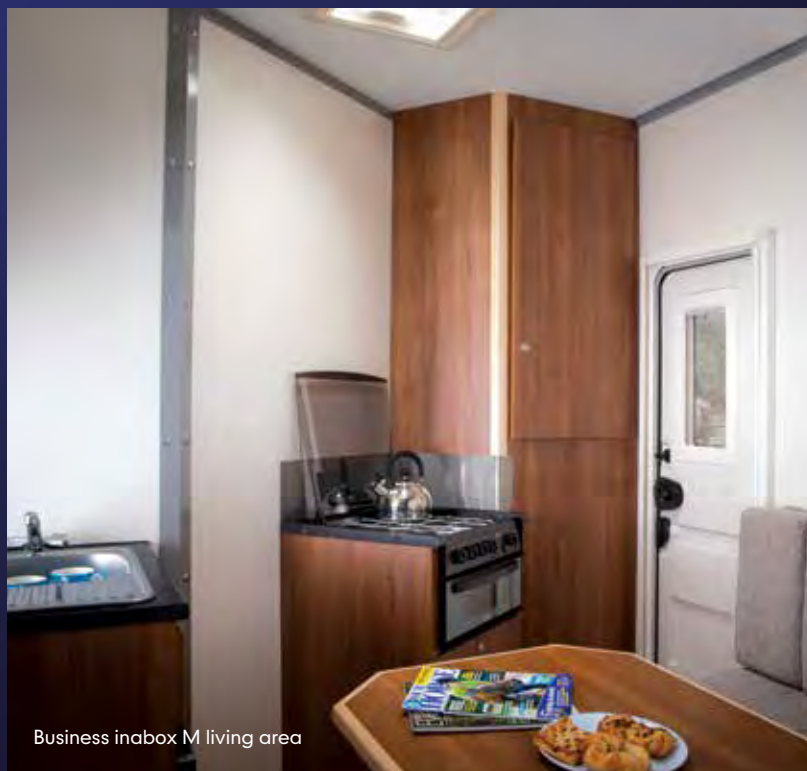
Flush fitting locking mechanism, provides privacy for individuals and their families. The insulated split door allows the top to be open when using the hob or for a breeze on a warm day and features a double glazed window with integrated blind. This is also supplied on base trim.



# Living Area Layout

The standard furniture in the Medium Business inabox comprises of seating for three, sleeping for two, dining table, sink unit, drawer unit (with hob fitted on Silver and Gold) and cupboard with some hanging space.

The standard furniture on the Large Business inabox comprises seating for three, sleeping for two, dining table, sink unit, drawer unit (with hob fitted on Silver and Gold), cupboard with some hanging space, overhead storage and toilet cubicle.



Business inabox M living area

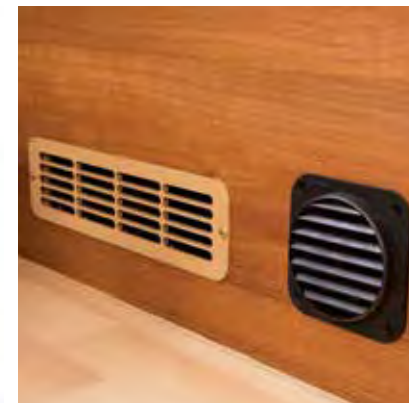
## Living Area Options

\*The below options are available for trim colours shown. Available on medium and large unless otherwise stated.



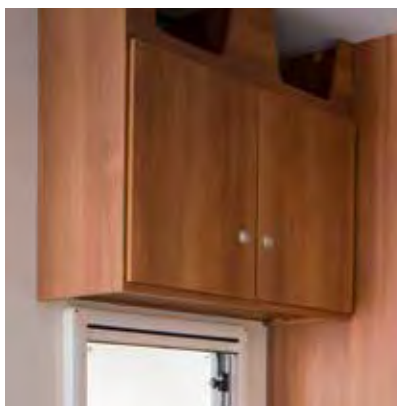
### Electric/Gas Fridge

Gas absorption, 12v or 230v hook up (3 way standard caravan style). This allows you to cool the fridge from domestic electrics, travel with car 12v electrics and maintain cool temperature at the event using gas. It is a 60 litre fridge with 5 litre freezer compartment.



### Heater

A concealed blown air heater; gas powered.



### Overhead Storage (over sink)

Optional overhead storage on both medium and large.



### Hot Water

A 10 litre gas powered boiler provides hot water to the sink.



### TV/DVD

18.5" 12v TV with built-in DVD, Freeview tuner and FM radio.





Business inbox L living area with optional fridge, head locker and side window with flyscreen

# Living Area Options



\*The below options are available for trim colours shown. Available on medium and large unless otherwise stated.



## Double Glazed Large Front Window

Optional to all Business inabox models to give extra natural light to the living section of the trailer. Opens on struts and has flyscreen and blind.



## Double Glazed Side Window

Acrylic double glazed window above sink on right side panel. Includes fly screen and blind. Option on base model.



## 12v Sockets

Standard 10 amp cylindrical cigarette lighter sockets, situated underneath the table. TV/DVD is powered from one of these sockets and is also suitable for charging your phone. If a TV is specified by the customer then an extra socket will be supplied.



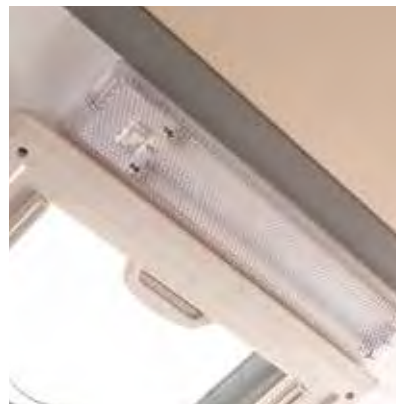
## Manual Flush Toilet

Available for Business inabox L only. An integral water tank is used to remove waste. The toilet is a fixed feature. It has a taller back which holds the water used to remove the waste.



## Leather Upholstery

Optional extra instead of fabric seating area for an added luxurious feel and easier cleaning.



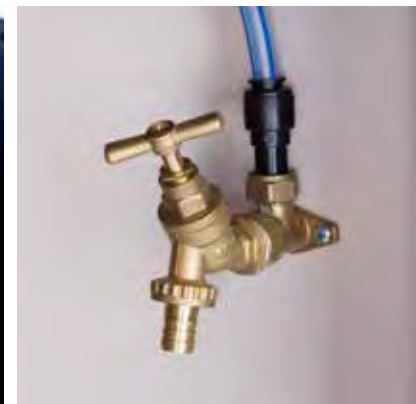
## Internal Light - Powered from Car Battery

Standard on Gold. Internal lights are available on Medium and Large living areas for Base, Bronze and Silver trim - powered by towing vehicle 12v electrics. Internal lights are standard for Medium and Large Gold trim (powered by on-board electrics).



## Mirror

Acrylic mirror is optional.



## Outside Tap

Optional only for Gold trim due to the electrical requirements. Allows a hosepipe attachment.





#### Electric Flush Toilet

Available for Business inabox L only. 12v battery supply is necessary for this. It is a fixed feature in the toilet compartment in Gold trim which also includes a sliding window.



#### Porta Potti

Conveniently comes in two parts for disposal of waste easily and hygienically.



#### Waste Cassette

Accessible from outside the trailer to hygienically remove waste. Included as part of manual/electric flush toilet.



#### 230v Hook Up

Use for charging up trailer electrics before leaving home.



Business inabox M Gold living area

# Trailer Options

Add some finishing touches to your trailer with our wide range of additional accessories, some of which are exclusive to Ifor Williams Trailers. From trailer cameras to a blown air heater, our accessory options make perfect additions to your trailer if not already factory fitted items.

The addition of selected accessories allows you to further enhance your trailer and tailor it to suit your specific needs.

Please check with your distributor before you purchase if optional accessories are a factory fit item or if they can be fitted by your distributor.



## Trailer Cover

Protect your trailer from the elements with a waterproof and breathable trailer cover.



## Awning/Safari Room

Panel mounted 2.5m extension, 3.5m long. Top quality PVC fabric. Colour fast, watertight, washable, and durable. It not only ensures a high degree of scratch-resistance, but also increases the UV-resistance and heat-resistance properties.



## Prop Stands

Consider prop stands if moving heavy loads in and out of the trailer when parked.



## Trailer Aid™

Use it once and you will never be without it. Used when replacing a flat or punctured tyre. Saves time and energy as there is no need to use a jack.



## Wheel Chocks

Recommended for use when uncoupling, parking and in place of the handbrake when storing your trailer for a length of time.



## Radio Controlled Caravan Mover

This can be attached for ease of moving the trailer if no one is around to help you – simply and easily.



# Trailer Wrapping

A striking and professional way to promote your business or sport. Vinyl graphics can be used to simply add a logo or the whole trailer can be covered with the most intricate full colour imagery. Wrapping can rejuvenate a trailer and ensure hundreds of people notice it every day. The vinyl covering also provides additional protection for older trailers in your fleet. This is an instantaneous but lasting impression – simple yet very effective. The ‘wrap’ will last many years because of the anti-UV fade technology – just think how many people will see it.

## Cost

From the smallest Box Van up to the largest Business inabox, fully wrapping your trailer will start from a few hundred pounds. The cost varies dependent on size of trailer and the finish the customer chooses.

## Wrapping

Our fully trained wrapping technicians will complete the wrapping process on your trailer to your specifications, and up to the high Ifor Williams standard the trailer will be delivered through the distribution network.

## Cleaning

The vinyl wrap is of very good quality yet the original trailer colour and condition can be easily returned if graphic design needs to be updated or simply removed. The trailer can be washed by hand or jet washed but we advise against the use of mechanical car washes as the abrasive action can damage the wrap.



# Robust Engineering

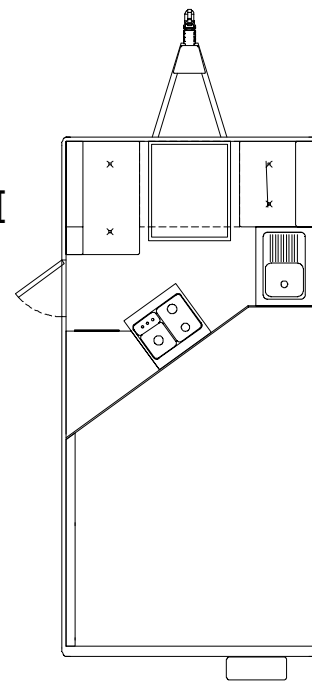
All our trailers feature an exclusive beam axle and leaf spring suspension system which have been developed for a safe and stable ride.

Similar systems are widely used on commercial vehicles where performance under load is essential. Renowned for its durability and ease of maintenance, the Lfor Williams beam axle system contributes significantly to the low depreciation of our trailers.

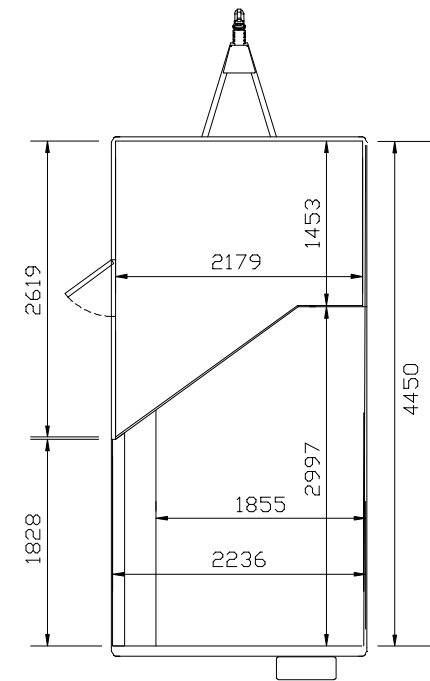
Our trailers feature a curved front section to reduce drag when towing.



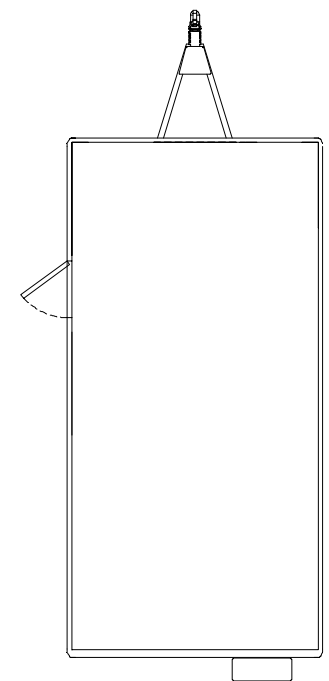
## Business inabox M



Trailer with living accommodation

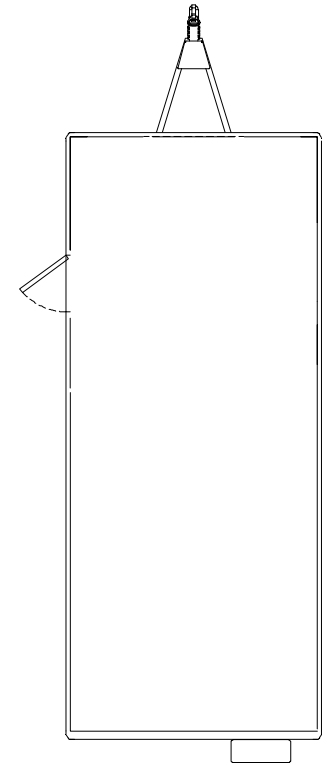
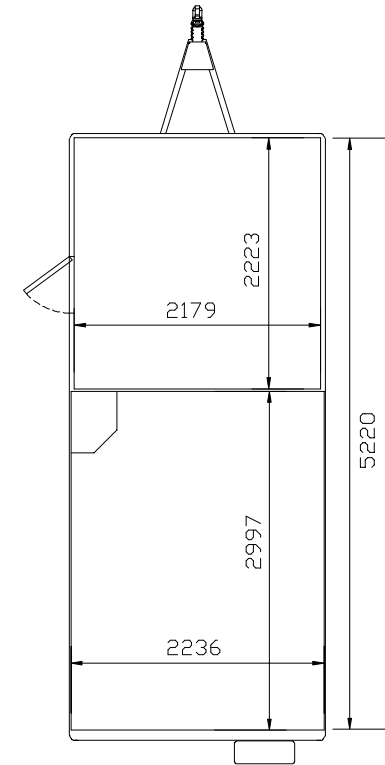
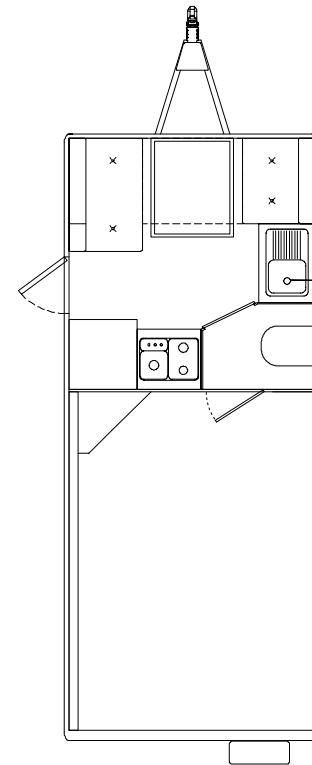


Trailer with no accommodation fit-out



Trailer with no partition (bulkhead free)

## Business inabox L





## Trailer weights\*

	BASE	BRONZE	SILVER	GOLD	
Business inabox M**	1651kg	1777kg	1779kg	1809kg	
Business inabox L**	1750kg	1919kg	1921kg	1952kg	

## Services

Water	-	STD (Man. Pump)	STD	STD	
Gas	-	-	STD	STD	
Electric	-	-	-	STD	

## Features / Options

FEATURE WEIGHT

Table/Seating/Sleeping	N/A	STD	STD	STD	-
Sink/Manual Pump Tap	N/A	STD	STD	N/A	-
Sink/Electric Pump Tap	N/A	N/A	N/A	STD	-
Overhead Locker (over sink)	N/A	OPTION	OPTION	OPTION	12kg
Vinyl Flooring	OPTION	STD	STD	STD	5.8kg
Front Window	OPTION	OPTION	OPTION	OPTION	-
Gas Compartment	STD	STD	STD	STD	-
Side Window	OPTION	OPTION	OPTION	OPTION	-
Mirror	N/A	OPTION	OPTION	OPTION	1kg
Leather Upholstery	N/A	OPTION	OPTION	OPTION	1kg
Rooflight (Living)	OPTION	STD	STD	STD	-
Hob	N/A	N/A	STD	N/A	-
Hob and Grill	N/A	N/A	N/A	STD	-
Electric/Gas Fridge	N/A	N/A	N/A	OPTION	20kg
Outside Tap	N/A	N/A	N/A	OPTION	1kg
Heater	N/A	N/A	N/A	OPTION	5kg
Hot Water (sink)	N/A	N/A	N/A	OPTION	7 or 17kg w/water
Manual Flush Toilet (Business inabox L only)	N/A	OPTION	OPTION	OPTION	7 or 24kg w/water
Electric Flush Toilet (Business inabox L only)	N/A	N/A	N/A	OPTION	7kg
Porta Potti	OPTION	OPTION	OPTION	OPTION	5kg
Interior Light Living	OPTION †	OPTION †	OPTION †	STD	1kg
Interior Light Toilet (L only)	N/A	OPTION †	OPTION †	STD	1kg
On Board 12v Battery	N/A	N/A	N/A	STD	-
12v Sockets	N/A	N/A	N/A	OPTION	0.5kg
240v Hook Up	N/A	N/A	N/A	OPTION	7kg
TV/DVD (12v)	N/A	N/A	N/A	OPTION	6kg
Horse and Trailer Camera (supplied loose)	OPTION	OPTION	OPTION	OPTION	0.5kg
Trailer Colour/Decals	OPTION	OPTION	OPTION	OPTION	0.6kg/m <sup>2</sup>
Wheel Chocks	OPTION	OPTION	OPTION	OPTION	0.5kg
Trailer Aid™	OPTION	OPTION	OPTION	OPTION	2.4kg
Prop Stands (pair)	OPTION	OPTION	OPTION	OPTION	4.4kg
Trailer Cover	OPTION	OPTION	OPTION	OPTION	15kg L / 12.5kg M
Awning/Safari Room	OPTION	OPTION	OPTION	OPTION	16.2kg
Alloy Wheels	OPTION	OPTION	OPTION	OPTION	-7.5kg***
Radio Controlled Caravan Mover	OPTION	OPTION	OPTION	OPTION	-

\*Unladen Weights are indicative. 100kg should be added for a Tri-axle Business inabox L. \*\*Weights include standard features only.

\*\*\*Alloy wheels reduces weight of trailer by 7.5kg † Powered from Car Electrics/Battery

# Specifications

## THE IFOR WILLIAMS COMMITMENT TO TRAILER SECURITY

Each trailer is fitted with an ID plate which has a unique serial number etched on it. Additionally, the drawbar has a different unique number cut through it, which is virtually impossible to alter without noticeably affecting the appearance of the numbers and galvanised finish.

## TER - THE NATIONAL PLANT AND EQUIPMENT REGISTER

When you register your new trailer it is automatically registered with TER (The National Plant and Equipment Register). Their mission is to combat plant theft and fraud in the UK and Europe. By registering ownership, both technical and marking details can be made available to international police forces through TER. All Ifor Williams Trailers include free registration to TER once your trailer is registered by your distributor. For further information on TER please see their web site at [www.ter-europe.org](http://www.ter-europe.org)

## DATATAG

Datatag is Europe's leading electronic tagging system and was originally developed to combat theft in the UK motorcycle industry. Datatag transponders (tags) are miniature transmitters. These are hidden deep within the trailer during manufacture, and transmit a unique code that can only be read with special scanning guns. These are issued to Police and HM Customs free of charge. On recovery of a stolen trailer the identity of the trailer can be verified and the rightful owner contacted.

For further information on Datatag please visit their web site at [www.datatag.co.uk](http://www.datatag.co.uk)

Datatags are fitted as standard to all Ifor Williams Horsebox trailers for extra security and peace of mind.



**WEST WOOD**  
TRAILERS



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comprehensive website  
[www.westwoodtrailers.com](http://www.westwoodtrailers.com)