EXHIBITION TRAILER

WEST WOOD

TRAILERS

In Safe Hands

When you invest in an Exhibition Unit from Ifor Williams, you do so with the reassurance that it is designed and built without compromise by the UK's leading trailer manufacturer.

For over 50 years, people have put their trust in our trailers, just ask an owner they're not difficult to find. As specialists in trailer design and engineering, we have continued to set the standard both in the UK and throughout much of Europe.

We are an independent company with one focus: to build the best products on the market. More than 30,000 people choose our trailers each year - but we're not standing still. Our dedicated investment in new technologies and materials ensures that our products continue to exceed the expectations of our customers. We know that quality, strength, value and ease of maintenance are of vital importance to you. That's why we've made them the driving force behind everything we do.

Exhibition Trailers

An Exhibition Unit can be used for a variety of purposes such as promoting and selling goods or services at events, raising public awareness, fund-raising or recruiting. The Ifor Williams Exhibition Unit is durable and practical. It is very easy to set-up and only takes one person to complete, so it can be ready for trading within minutes.

The trailer is weather resistant, on one side there is a large top hinged side hatch with fold-down steps, allowing the trailer to be setup by just one person. The large top hinged side hatch prevents rain from accessing the trailer when fold-down steps are deployed.

Our design engineers have worked closely with many different customers, all with different ideas for their exhibition unit. They can help you develop your idea from concept through to a finished Exhibition Unit that perfectly suits your needs. The internal design can be tailored and fully fitted ready to start exhibiting as soon as you receive it.

We can also fully wrap your trailer with impactful graphics that help to communicate your message or brand and draw people inside.

Design & Build

An Ifor Williams Exhibition Unit is an effective way to promote your goods or services. For events and shows across the country, there are many reasons why you should choose our Exhibition Unit over a marquee or a tent.

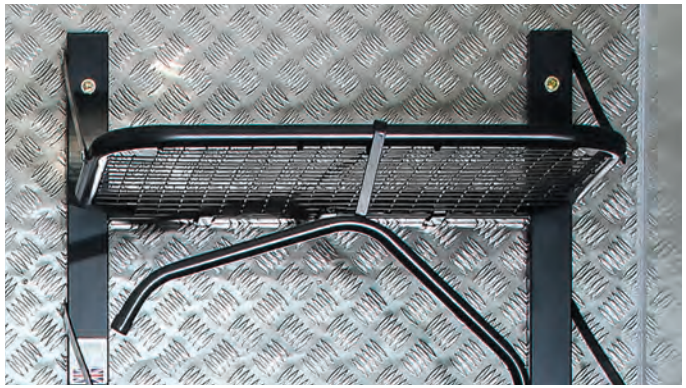
The interior can be permanently fitted out, meaning less set-up and pack-up time and more valuable business hours for you. Our Exhibition Units are luxurious and welcoming, with comfortable seating and fittings to make it the perfect place for your customers to relax.

With additional interior features, such as a TV, we can help you go one step further to enhance your customer's experience. Show promotional videos of your company, or demonstrate your service or product in a dynamic, eye-catching way.

Main Standard Features

Steps and Handrails
Each Exhibition Unit has steps with handrails as standard. They are positioned on the side of the unit and are easy to unfold and tuck away inside the unit when closed. The steps are made from treadplate which gives it a professional appearance whilst providing good grip during winter weather.

Solid Rear with Door
The rear of the trailer has a door for easy access to the trailer when the stair ramp is closed. In addition, steps come down beneath the door to reduce the distance between trailer floor and ground.



Plywood Core Wall and Floor
The walls and floor are made from 13mm plywood core sheets. These sheets provide the trailer with enhanced strength and are strong enough to mount heavy objects such as an audio visual system.

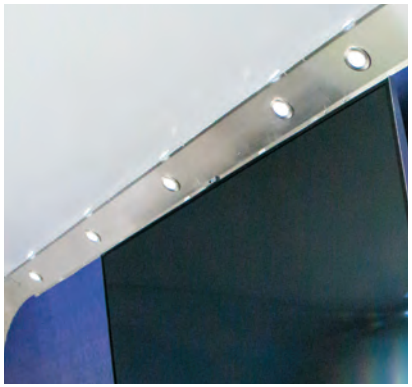
Main Optional Features

Brochure Literature Display
Practical and contemporary silver slatwall gives space to display literature and brochures.

Low Level Storage
To increase the storage space within the unit we have designed under seat storage areas. Perfect for storing shop equipment such as flags and brochures.

Flag Poles
Two optional flag poles are available to the rear of the trailer giving you tall branding opportunities, ensuring that you're seen at events.

Trailer Wrap
The whole trailer can be wrapped to give your unit the impact that will draw people to your goods or services.



Spotlights
Stylish and practical lighting to brighten and enhance the modern interior.

Kitchen Area
Optional kitchen area for hospitality opportunities for clients and sales staff.

Audio Visual Systems
A stylish wall mounted 3D TV provides the perfect opportunity to show your customers promotional films of your products or work.

Comfortable Fitted Seating
Give your trailer a modern, stylish look as well as a place to sit with your customers with our leather seating option, available in your choice of colour. Promote your products or services in comfort and style.

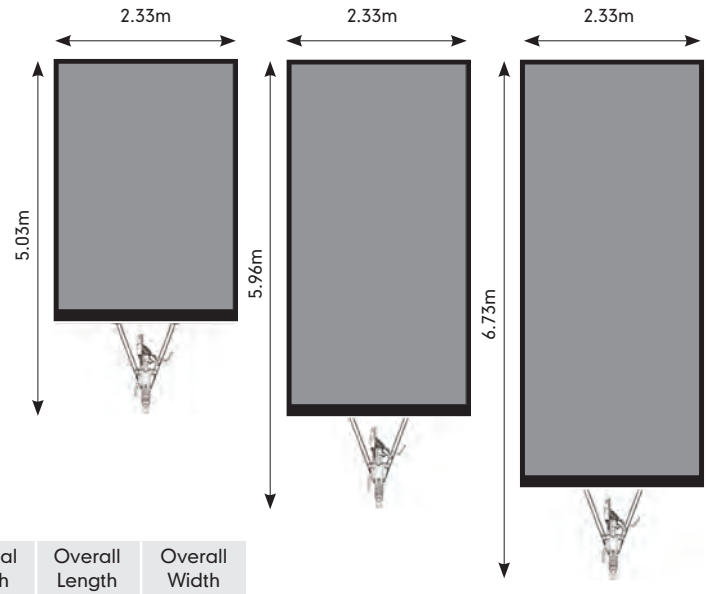
Display Boards
Magnetic display boards can be applied with magnetic vinyl designs to allow quick application and removal of marketing material.

Electric Power Source
There is the option for either a 12v or 230v power source supply to your trailer. The 12v source is an on-board supply. The 230v option is a socket for connecting to an external main source.

Specifications

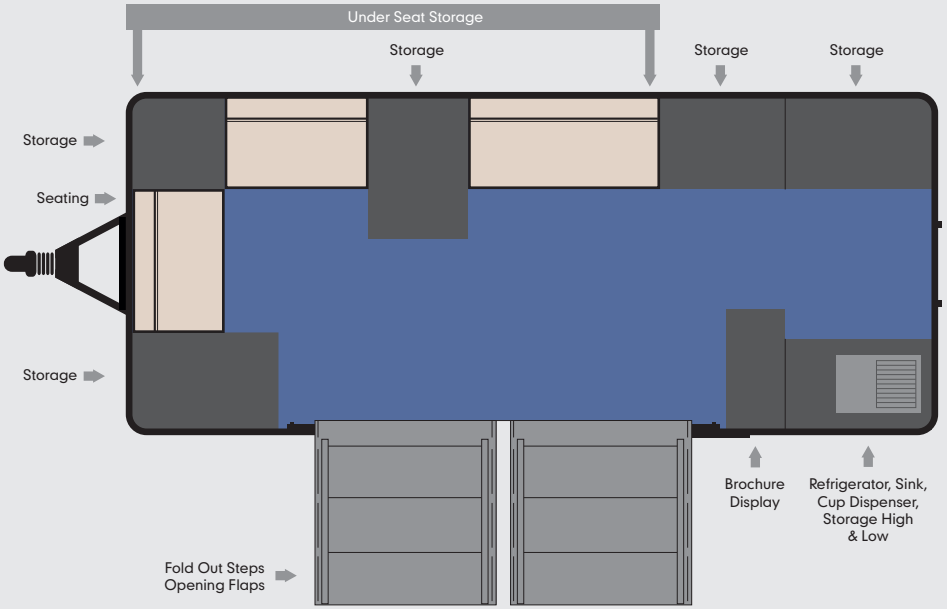
Please note that weights will vary depending on the floor and wall construction and any additional features chosen.

Ask your local distributor for more details or customise your own Exhibition Unit with our online form.



Model	Tyres	Gross Weight	Unladen Weight	Internal Length	Internal Width	Overall Length	Overall Width
BIAB S	195/60R12C	3500kg	1200kg	3.82m	2.18m	5.03m	2.33m
BIAB M	195/60R12C	3500kg	1310kg	4.45m	2.18m	5.96m	2.33m
BIAB L	195/60R12C	3500kg	1450kg	5.22m	2.18m	6.73m	2.33m
BIAB L Tri-Axle	195/60R12C	3500kg	1560kg	5.22m	2.18m	6.73m	2.33m

Example Layout



Bespoke Service

Here at Ifor Williams Trailers we know that the design of the Exhibition Unit is imperative. The exceptional quality and ingenuity of our designs are made with your specifications in mind, and will highlight your company's attributes to your customers.

If you want additional assistance in designing the layout of the trailer or choosing the best fittings you can opt for a bespoke service.

Our design engineers have a breadth of knowledge when it comes to these trailers. Their experience and expertise allow them to give valuable advice when working with you on the design of your trailer.

Our team can create 3D scale renders to show you how the finished product will look. This is also the ideal stage to review your trailer and make any changes to the design before production commences.

Building Process

INTERNAL
The majority of components on this trailer are designed and formed by our highly skilled design teams and engineered using the very latest technology. The components are cut on our industrial laser cutters or our punching machines, from high grade steel. From there the components are formed on one of our many presses before being sent to the robot welding department or manual welding department to be formed into sub-assemblies. Once all the components and sub-assemblies are finished they are transported to another site where our skilled fitters start to assemble your trailer.

Our on-site galvanising plant ensures that we have total control over the quality of the galvanizing on each and every chassis giving you the peace of mind that your trailer is produced to the very highest standards.

EXTERNAL
Our aim at Ifor Williams Trailers is to source each part internally. We do however get some of our standard parts such as hinges sourced externally. We only source standard parts from approved suppliers and conduct regular quality checks to ensure that every part we use is fit for purpose.

Trailer Wrapping

Vinyl graphics can be used to add a logo to your trailer, or even cover the entire body with intricate, full colour imagery for maximum impact. Transform your trailer into a mobile billboard and stand out from the crowd. Your trailer can be your 'shop window', and can help make a lasting impression on your customers. Trailer wrapping and vehicle graphics are a great way to strengthen your brand identity.

COST
From the smallest boxvan up to the largest Catering Unit, wrapping your trailer can start from as little as a few hundred pounds. The cost is dependent on the size of the trailer and the finish chosen. Your trailer will be seen by hundreds of people every day, therefore making whatever you choose as the wrapping a very effective and affordable method of advertising your business.

WRAPPING
Our fully trained wrapping technicians will complete the wrapping process on your trailer to your specifications and the trailer will be delivered through the Ifor Williams Trailers distribution network.

MAINTENANCE
The vinyl wrap is very good quality and acts as a protective barrier to your trailer. It protects paintwork and panels from stone chips and minor abrasions. The wrap will last many years because of the anti-UV fade technology. It can easily be removed should you wish to update the graphics or return the trailer to its original state and colour. The trailer can be washed by hand or jet washed but we advise against the use of mechanical car washes as the abrasive action could damage the wrap.

The only limitation is your imagination.

WEST WOOD

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Ifor Williams Trailers

West Wood Trailers Limited,
Kilcullen Road
Naas,
Co. Kildare,

Telephone +353 (0)45 876053
sales@westwoodtrailers.com

For further information visit our comprehensive website
www.westwoodtrailers.com